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Allowing 'Real-Time' Information Fishing in an Ocean of Data

Actual Collected & Shared 'Live' Data from Street Level Police Officers & Corporations is the Key!

Our world is dependent on data, information to allow a successful decision-making process.

Whether it is policing our streets, communities or neighborhoods, it's built upon information, not just what we hear, but what we notate, not with checkboxes, with actual short written notes that can be shared and access by others who must be in the know.

A commercial enterprise is the same; we must know who is entering our buildings, which you are allowing free access to roam the corridors and for what reasons. Hospitals, corporate complexes, education facilities, casinos and anywhere there is public access.

It is not '**Big Brother**,' it is pure common sense in this day and age of social unrest and misfits.

What is more frightening is the missed, and under-reported data/information that never makes it to the **ocean of data** that is being filled from every tributary, you can imagine.

We once called this data collective, the **Data Lake**; it has grown exponentially to a **Collected Ocean** which is a massive centralized repository that allows you to store all your structured and unstructured data at any scale. Storing the data as-is, without having to first, structure the data, and run different types of analytics— direct from the dashboards and visualizations to **big data** processing, real-time analytics, and machine learning to guide better decision-making.

The **Law Enforcement Network Sharing Solution** was created, designed and programmed with all this in mind and is exceptional in the real-time sharing of vital information.

LENSS Data Lake started as a logical means for global law enforcement to share real-time information at street-level to protect those that serve in a public capacity; it has now expanded into a commercial solution that again is demanded. The Smartphone over the last seven years has grown in usage that has placed a communication device in the hands of virtually everyone. Gone are the days of analog radio, with no disrespect to Mr. Marconi. His radio solution was used to arrest someone on the high seas.

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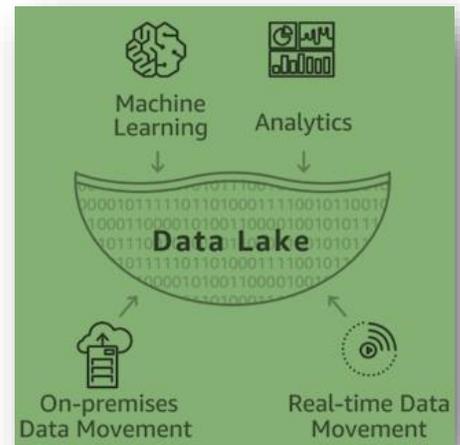
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Today, the **Collected Ocean** can now be **fished** with exceptional secure software, if you like, simple programming from one screen with multiple facets. Some say high-tech fishing poles with an **AI** bait that is collecting the necessary information. It is that simple on the surface, and the casting of the line is **Artificial Intelligence** at its best.

Successfully generates both secure police and separate commercial business value from their data, outperforming their suggested peers. The **Collected Ocean** can use new types of analytics like machine learning over new sources like log files, data from click-streams, roadside collected data and internet-connected devices stored within the data lake. Assisting in identifying, and act upon opportunities for crime solving faster by attracting and retaining collected information within 'Subject Packets,' with 'Unique Numbering' boosting productivity, proactively maintaining devices, and making informed decisions for all involved with real-time shared information beyond the norm.



The data structure and schema are defined in advance to optimize for fast SQL queries, where the results are typically used for operational reporting and analysis. Data is cleaned, enriched, and transformed so it can act as the "single source of truth" that users can trust.

Meaning you can store all of your data or the need to know what questions you might need answers in the future. Different types of analytics on your data like SQL queries, big data analytics, full-text search, real-time analytics, and machine learning can be used to uncover various insights.

The **Data Ocean** allows you to import any amount of data that can come in real-time. Data is collected from multiple sources and moved into the data lake in its original format. This process allows you to scale to data of any size while saving the time of defining data structures, schema, and transformations.

The Internet of Things (IoT) introduces more ways to collect data on processes like written simple notes by an officer, with real-time data coming from internet connected devices. The **Data Ocean** makes it easy to store, and run analytics on machine-generated IoT data to discover ways to reduce operational costs and increase security with quality investigations.

It is pure logic!

WE ARE IN THE NOW & KEEP YOU; IN THE KNOW...

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